



# LAND INVESTOR™

Media Kit  
rates & specs



LAND INVESTOR reaches a readership of 45,000, including some of the wealthiest landowners and high-end brokers in the United States. It is the premier publication for anyone interested in buying or selling land from coast to coast.



For Ad Sales Questions:  
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## Reach top tier coast-to-coast landowners and brokers

LAND INVESTOR is a print and digital publication with a hard-copy distribution of 45,000, distributed to top tier and "Top 100" landowners and high-profile brokers from coast to coast.

Published by Fay Ranches in collaboration with Republic Ranches, LAND INVESTOR includes the exclusive coast-to-coast listings of both of these powerhouse land brokerage companies, from vineyards in Oregon to ranches in Montana and Texas to timberland in Tennessee.

LAND INVESTOR is the premier publication for anyone interested in buying or selling land, featuring exclusive listings and articles on a variety of subjects, including "How to Buy a Ranch," "Investing in Timber," "Savvy Investors Look To Cattle Ranches," and many others.

Distributed electronically to a proprietary list of current, existing and potential clients from Fay and Republic's database of over 26,000 email subscribers.

To view LAND INVESTOR in digital format [CLICK HERE.](#)

### CIRCULATION

- 45,000 printed
- 40,000 sent to Land Owners from Coast to Coast
- 5,000 distributed by agents and to subscribers during the year
- Email blasted to our database of 30,000 emails weekly
- Exposure through Fay's social media and email marketing

### READER DEMOGRAPHICS

- Average Age: 47.5
- Male / Female %: 74.5/25
- Readership: 45,000
- With an average growing subscription of 100 people per month





AD RESERVATION DEADLINE  
JUNE 15, 2018

PUBLISH DATE  
November 1, 2018

AD SUBMITTAL DEADLINE  
AUGUST 1, 2018



Ad Specifications: Full Page Only  
Trim Size 8.375 x 10.875 inches  
Full Page Bleed 8.625 x 11.125 inches  
(Trim Size + 1/8" bleed all around)  
Full Page non-bleed: 7.125 x 9.625 inches  
Full Page Ad Rate: \$3500  
Inside Front Cover: \$4500  
Inside Back Cover: \$4000

## FULL PAGE

8.375 X 10.875 (trim)

8.625 x 11.125 (with bleed)

7.125 x 9.625 (non-bleed)

### Files Accepted:

Please email 300 dpi, CMYK files at actual size in any of the following formats: pdf, eps, jpeg or tiff.

PDF is preferred. Files larger than 10 mb should be submitted via Box.com or other web-based file transfer/storage site.

Please submit ads and ad questions to:

Ashley Keller  
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