



LAND INVESTOR™

Media Kit
rates & specs



LAND INVESTOR reaches a readership of 45,000, including some of the largest landowners and high-end brokers in North America. It is the premier publication for anyone interested in buying or selling land from coast to coast.

For Ad Sales Questions:
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Reach top tier landowners and brokers from coast-to-coast

LAND INVESTOR is a print and digital publication with a distribution of 45,000.

Published by Fay Ranches in collaboration with Republic Ranches, LAND INVESTOR includes coast-to-coast listings of both of these powerhouse land brokerage companies, from vineyards in Oregon to ranches in Montana and Texas to timberland in Tennessee.

LAND INVESTOR is the premier publication for anyone interested in buying or selling land, featuring exclusive listings and articles on a variety of subjects, including: "How to Buy a Ranch," "Investing in Timber," "Savvy Investors Look To Cattle Ranches," and many others.

Distributed electronically to a proprietary list of current, existing and potential clients from Fay and Republic's database of over 30,000 email subscribers.

To view LAND INVESTOR in digital format [CLICK HERE.](#)

CIRCULATION

- 45,000 printed
- 40,000 sent to Land Owners from Coast to Coast
- 5,000 distributed by agents and to subscribers during the year
- Email blasted to our database of 30,000 emails weekly
- Exposure through Fay's social media and email marketing

READER DEMOGRAPHICS

- Average Age: 47.5
- Male / Female %: 74.5/25
- Readership: 45,000
- With an average growing subscription of 100 people per month





Ad Specifications: Full Page Only
 Trim Size 8.375 x 10.875 inches
 Full Page Bleed 8.625 x 11.125 inches
 (Trim Size + 1/8" bleed all around)
 Full Page non-bleed: 7.125 x 9.625 inches
 Full Page Ad Rate: \$3500
 Inside Front Cover: \$4500
 Inside Back Cover: \$4000

FULL PAGE
 8.375 X 10.875 (trim)
 8.625 x 11.125 (with bleed)
 7.125 x 9.625 (non-bleed)

Files Accepted:
 Please email 300 dpi, CMYK files at actual size in any of the following formats: pdf,eps, jpeg or tiff. PDF is preferred. Files larger than 10 mb should be submitted via Box.com or other web-based file transfer/storage site.

Please submit ads and ad questions to:
 Ashley Keller
 akeller@fayranches.com
 406.586.4001

