

# LAND INVESTOR DIGITAL MEDIA



Longevity is the key to success. It is the reason that Land Investor Magazine is printed annually, providing a longer shelf life than any other land-focused publication.

*We're now offering a mix of print and digital partnership opportunities.*

All digital programs include backlinks that drive traffic to partner's website.

## PREFERRED PARTNER PROGRAM: \$5,000

We seek partners whose products align with our clients' lifestyles. Our select number of advertisements in this program provides you with the leverage to deliver your call to action.

- 12 spots available.
- Ads are reserved on a first come, first served basis.

### INCLUDES:

- One full-page ad, preferred placement in print and digital.
- One dedicated digital advertorial throughout the year.
- Inclusion in the annual Preferred Partner e-blast announcing the Land Investor release in November.
- Inclusion in four branded Fay Ranches emails (quarterly).
- Four Facebook, Instagram and Twitter post to our 18,000+ dedicated followers (quarterly).

## DIGITAL PREMIUM: \$2,250

### INCLUDES:

- One dedicated digital advertorial throughout the year.
- Inclusion in the annual Preferred Partner e-blast announcing the Land Investor release in November.
- Inclusion in four branded emails to our 50,000+ subscribers (quarterly).
- Four Facebook, Instagram and Twitter posts to our 18,000+ dedicated followers (quarterly).

## DIGITAL PARTNER: \$1,000

### INCLUDES:

- Inclusion in two branded Fay Ranches emails to our 50,000+ subscribers (bi-annually).
- Two Facebook, Instagram and Twitter posts to our 18,000+ dedicated followers (bi-annually).

*LandInvestorMagazine.com Coming 2019*

## STATS & ANALYTICS\*

### WEBSITE

**1,500,000**

Annual Website Pageviews

- 240,000+ annual visitors
- 10% increase in pageviews from previous year
- 19% increase in website visitors from previous year

### BRANDED EMAIL

**↑32%** Subscriber Increase YOY

- 20% open rate
- 50,000+ subscribers

### DEMOGRAPHICS



- Average Age: 47-64

### SPACE RESERVATION:

ASHLEY KELLER  
akeller@fayranches.com  
406.586.4001 extension 100

*\*Stats and analytics are based on Q1 2018 - Q1 2019.*