



# OUR PLATFORM

## 2021 PERFORMANCE

### SALES

TOTAL VOLUME: \$1 Billion  
TOTAL ACREAGE: 363K+  
PROPERTIES: 249

### WEBSITE

SITE VISITATION: 3.2M+  
BROCHURE DOWNLOADS: 25K+  
AVERAGE TIME ON SITE: 2.48 min.

### E-NEWSLETTER

NUMBER OF SUBSCRIBERS: 60K+  
FREQUENCY: 2x a week  
OPEN RATE: 10% above national average

### SOCIAL MEDIA

NUMBER OF FOLLOWERS  
ACROSS ALL PLATFORMS: 27.5K+



### VIDEO MEDIA

VIDEO IMPRESSIONS: 9.3M+  
AVERAGE WATCH TIME: 2.00 min.

FARMS ■ TIMBER ■ RANCHES

FARMS ■ TIMBER ■ RANCHES ■ PLANTATIONS ■ VINEYARDS

# LAND INVEST

FARMS ■ TIMBER ■ RANCHES ■ PLANTATIONS ■ VINEYARDS



ASPEN CANYON RANCH  
Bozeman, Montana



FAMILY



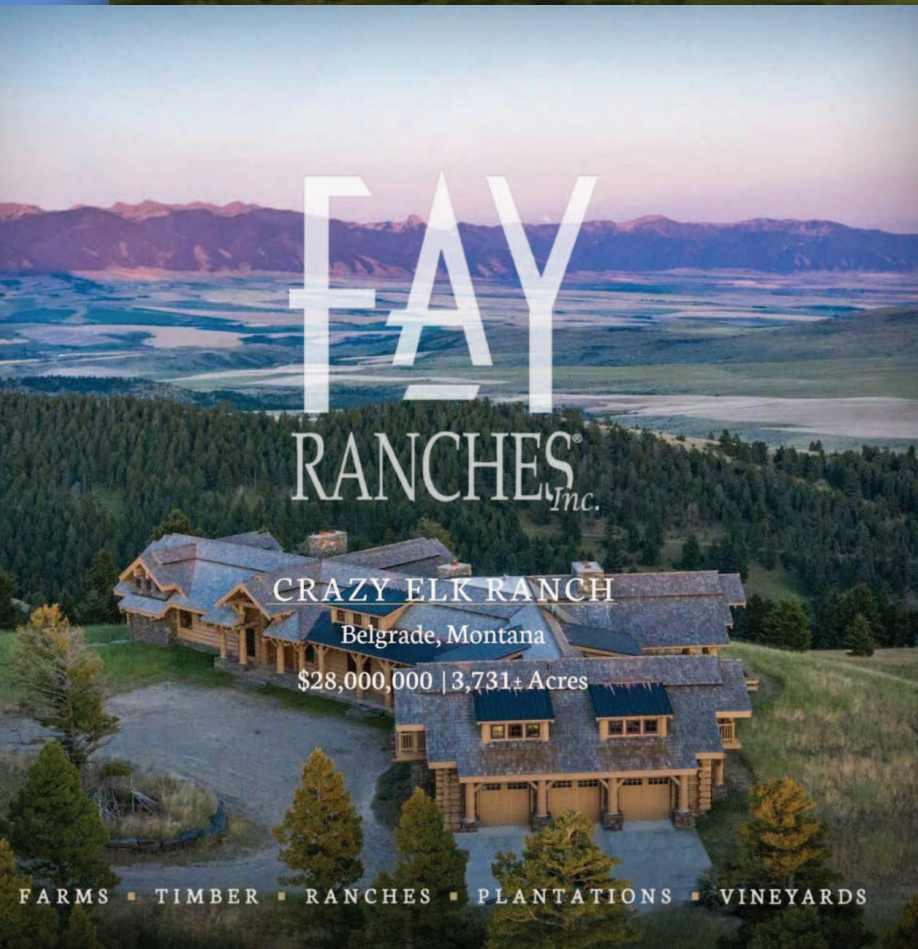
INVESTMENT VALUE



SPORTING PURSUITS



MARKETING STRATEGY  
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# FAY RANCHES Inc.

CRAZY ELK RANCH  
Belgrade, Montana  
\$28,000,000 | 3,731± Acres

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2011-2022  
AMERICA'S  
**BEST**  
BROKERAGES



FAY RANCHES 2021

# \$1B

IN TOTAL SALES

